

TORONTO 2019

CANADIAN MUSEUMS ASSOCIATION NATIONAL CONFERENCE APRIL 14-17

CMA National Conference Toronto, Ontario

CMA 2019 is the largest national event convening senior-level museum professionals throughout Canada! Whether you are reinforcing or introducing products and services, CMA Expo 2019 is the most cost-effective way to reach the largest number of professionals tasked with bringing new technologies, solutions and products to their institutions.

CMA 2019 is designed to provide Canadian museum professionals with critical information to streamline their institution's effectiveness. In gathering professionals from across Canada, this conference provides a unique opportunity to explore cultural collaborations and other topics of importance to our community.

Delegate Profile: More than 500 decision-makers who are directly involved with Canada's cultural institutes are expected to participate. These will include Executive Directors, Chief Financial Officers, Curators, Educators, Interpreters and Senior Managers, as well as Board Members.

Sessions: Plenaries, breakouts, workshops and study tours will explore a variety of topics, many related to the conference theme — **What Now? What's Next? Collections, Audiences, Leadership, Diversity and Skills Development.**

Looking for Opportunities to Raise the Profile of Your Firm?

Check out our sponsorship and exhibitor options. If you'd like to propose something you don't see listed here, feel free to contact us. We'd be delighted to discuss your company's individual needs and customize sponsorship that's right for you.

Let's talk. Let's innovate. We hope you'll be part of CMA 2019!



FOR MORE INFORMATION, CONTACT:

Sue-Ann Ramsden • Director, Museum Enterprises • Canadian Museums Association • sramsden@museums.ca

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CMA EXPO 2019

Don't miss the opportunity to exhibit or be a sponsor at the conference and connect with museum professionals in 2019!

- Dates:** Monday, April 15 – Wednesday, April 17, 2019
- Location:** Hilton Toronto
- Booth Size:** Approx 8' x 10' (includes table & chair, pipe & drape)
- Booth Fees:**
- **Single Booth:** \$1,950 + 13% HST
One booth representative — includes one ticket to the Reception with the Exhibitors, breakfasts and lunches on two days and networking breaks. You must purchase tickets for the other evening events.
 - **Double Booth:** \$3,500 + 13% HST
Two booth representatives — includes two ticket to the Reception with the Exhibitors, breakfasts and lunches on two days and networking breaks. You must purchase tickets for the other evening events.
- DKI Program:** Unable to exhibit? Participate in the **Delegate Kit Insertion Program:** \$300 + 13% HST
- Payment Policy:** 50% upon signing; balance by January 31, 2019. All fees are in Canadian funds.
- Payment Options:** VISA, MasterCard, Cheque. Please make cheques payable to the Canadian Museums Association.
- Cancellation:** Notification of cancellation and requests for refunds must be submitted in writing to:
Sue-Ann Ramsden, Canadian Museums Association
PO Box 487, Niagara-on-the-Lake, ON L0S 1J0
Email: sramsd@museums.ca
- Deposits are non-refundable. No refunds will be issued for cancellations received after February 1, 2019 or for conference *no-shows*.

RESERVE YOUR SPACE TODAY!

- How to Book:**
1. Complete the Exhibitor Confirmation Form or download a copy from our website, www.museums.ca/Services/Conferences.
 2. Return your signed application form and payment to:
Sue-Ann Ramsden
Canadian Museums Association
PO Box 487, Niagara-on-the-Lake, ON L0S 1J0
sramsd@museums.ca

Complete logistical information will be sent in January, 2019.



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SPONSORSHIP OPPORTUNITIES 2019

Opportunity	Price	Event Tickets	Promotional Material in Delegate Bags	Logo Recognition	Ad in Muse
Keynote Sponsors (4 opportunities)	Please contact sramsdn@museums.ca	✓	✓	✓	
Closing Gala	\$4,000	2 tickets	✓	✓	1/2 page
Conference App Sponsor	SOLD	✓	✓	✓	
Delegate Bags	\$3,000		✓	✓	
Reception with Exhibitors	\$3,000	✓	✓	✓	
Ice Cream Break	SOLD		✓	✓	
Hotel Key Card	\$2,500		✓	on product	
Water Bottle	\$2,500		✓	on product	
Name Badges/Lanyards	SOLD		✓	on product	
Floor Decal	\$1,000			on product	

DO YOU HAVE A SPONSORSHIP IDEA YOU WOULD LIKE TO PROPOSE?

Contact Sue-Ann at sramsdn@museums.ca



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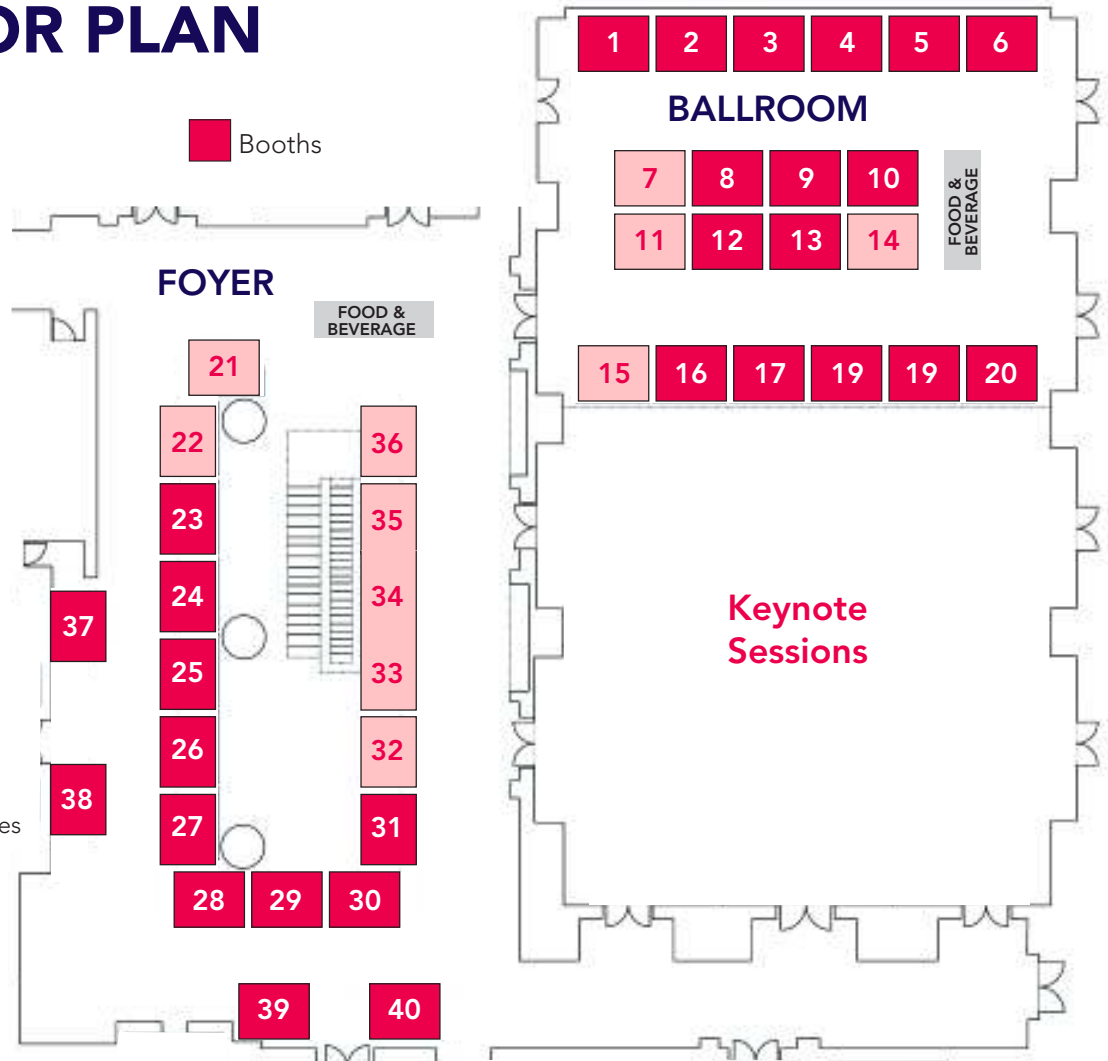
EXPO FLOOR PLAN

CONVENTION LEVEL

EXHIBITORS

- 1.....
- 2.....
- 3.....
- 4.....
- 5.....
- 6.....
- 7.....Lord Cultural Resources
- 8.....
- 9.....
- 10.....
- 11.....Extension Concepts
- 12.....
- 13.....
- 14.....PACART
- 15.....Armstrong Fine Art Services
- 16.....
- 17.....
- 18.....
- 19.....
- 20.....
- 21.....PACART
- 22.....Gallery Systems
- 23.....
- 24.....
- 25.....
- 26.....
- 27.....
- 28.....
- 29.....
- 30.....
- 31.....

 Booths



- 32.....Lucidea
- 33-34-35...Total Fine Arts
- 36.....Hunter Expositions/MBA Design
- 37.....
- 38.....
- 39.....
- 40.....



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EXHIBITOR FORM

YES! My firm would like to:

- Reserve a **single booth** at the 2019 CMA Conference at a cost of \$1,950 + 13% HST **Preferred Booth #:** _____
- Reserve a **double booth** at the 2019 CMA Conference at a cost of \$3,500 + 13% HST **Preferred Booth #'s:** _____
- Unable to exhibit — participate in the **Delegate Kit Insertion Program** at a cost of \$300 + 13% HST
- Advertise in Muse** — please contact us for details

Organization: _____

Website: _____

Name of Contact: _____

Title: _____

Address: _____

City: _____

Prov./State: _____ Postal/ZipCode _____

Telephone: _____ Email: _____

Signature: _____ Date: _____

Method and Terms of Payment

Expo/Sponsorship: 50% upon signing; balance by February 1, 2019

Delegate Kit Insertion: Payment in full by March 1, 2019

Muse: Please contact sramsd@museums.ca

- VISA MasterCard
- Cheque — payable to: Canadian Museums Association Purchase Order # (if required): _____

Total Amount (including taxes) _____

Credit Card N°: _____ Expiry Date: _____

Name on Card: _____ CVV: _____

Signature: _____



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SPONSORSHIP FORM

YES! My firm would like to:

Be a sponsor of the 2019 CMA Conference — see price chart on page 3

We would like to sponsor: _____ Cost: _____

Organization: _____

Name of Contact: _____

Title: _____

Address: _____

City: _____

Prov./State: _____ Postal/ZipCode: _____

Telephone: _____ Email: _____

Signature: _____ Date: _____

Method of Payment

Sponsorship: 50% upon signing; balance by January 31, 2019

VISA MasterCard

Cheque — payable to: Canadian Museums Association Purchase Order # (if required): _____

Total Amount (including taxes) _____

Credit Card N°: _____ Expiry Date: _____

Name on Card: _____ CVV: _____

Signature: _____



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