REGISTRATION & INFORMATION

Monday, April 11 .................................. 3:00 – 5:00 pm
Tuesday, April 12 .................................. 8:00 am – 5:00 pm
Wednesday, April 13 .............................. 7:00 am – 5:00 pm
Thursday, April 14 ............................... 7:00 am – 4:00 pm

Unless otherwise noted all sessions will be held at the Westin Nova Scotian Hotel.

Pre-registration is required for all Workshops, Study Tours and Optional Evening Events.

SUNDAY & MONDAY, APRIL 10 – 11

Study Tour — Offsite Insights
Nova Scotia’s Beautiful Annapolis Valley and South Shore
Please meet in the Lobby of the Westin Nova Scotian at 8:45 am. Coach departs at 9:00 am from the hotel and returns at approx. 4:30 pm on Monday, April 11.

MONDAY, APRIL 11

Study Tour — Offsite Insights
Iconic Nova Scotia: A Maritime Coastal Experience
Please meet in the Lobby of the Westin Nova Scotian at 8:45 am. Coach departs at 9:00 am and returns at approx. 5:00 pm.

8:15 am – 4:00 pm
Directors Symposium
Held offsite at the Canadian Museum of Immigration at Pier 21.
By invitation only.

9:00 am – 4:00 pm
Provincial Museums Association Meeting
Held offsite at the ANSM office, located at Cultural Federations of Nova Scotia, 1113 Marginal Road, Halifax.
Please note the office is located directly behind the Westin Hotel on the harbourside.
By invitation only.
Evening Event
The Ultimate Lobster Supper
The Waterfront Warehouse
Please meet in the Lobby of the Westin Nova Scotian at 5:45 pm. We will walk to the Waterfront Warehouse. For those also attending the Boat Shop Party, at the conclusion of the Lobster Supper we will walk to the Maritime Museum of the Atlantic. For those only attending the Lobster Supper, you are free to explore Halifax or return to the Westin Nova Scotian on your own.

7:30 – 9:30 pm
Evening Event
Boat Shop Party
The Maritime Museum of the Atlantic
For those not attending the Lobster Supper, you are free to make your own way to the Maritime Museum of the Atlantic. A reminder to be sure to dress warm! At the conclusion of the evening, delegates are free to make their own way back to the Westin Nova Scotian.

TUESDAY, APRIL 12

9:00 am – 4:00 pm
Full-Day Workshops

Collecting from Start to Finish
Facilitators: Emily Burton and Jennifer Hevenor,
Canadian Museum of Immigration at Pier 21
Held offsite at the Canadian Museum of Immigration at Pier 21, Windsor Foundation Global Classroom. Attendees are responsible for making their own way to the Museum, which is a short walk from the hotel.

A2. Toward a Sustainable Museum:
Recent Progress with LED Lighting
Facilitator: Eric Hagan, Canadian Conservation Institute
Held offsite at the Art Gallery of Nova Scotia. Attendees are responsible for making their own way to the Gallery, which is a short walk from the hotel.

A3. The Road to Intangible Northumberland Cultural Heritage
Facilitator: Dale Jarvis, Heritage Foundation of Newfoundland and Labrador
A4. Inspiring Museum Social Media Solutions
Moderator: Ryan Dodge, Royal Ontario Museum
Presenters: Victoria Castle, Nova Scotia Museum; Lorraine Gouin, Canada Science and Technology Museum

A5. Deaccessioning Demystified!
Facilitator: Victoria Henry, Canada Council Art Bank (Retired)

9:00 am – noon
Half-Day Workshops

B1. An Introduction to Questionnaire Design for Visitor Surveys
Facilitator: Jennifer Elliott, Canadian Museum of History

B2. Mark-Park-Spark: Improving Strategies for Capturing Collections Information
Facilitators: Karin Kierstead, Association of Nova Scotia Museums and Deborah Scott, Fleming College, Arts and Heritage Programs

B3. The Art of the Sailmaker
Facilitators: Eamonn Doorly and Derek Harrison, Maritime Museum of the Atlantic
Held offsite at the Maritime Museum of the Atlantic. Delegates are responsible for making their own way to the Boat Shop, which is a short walk from the hotel. This workshop is presented again at 1:00 pm.

11:00 am – 4:00 pm
Meeting of the Alliance of Natural History Museums
Open to members only.

12:30 – 3:30 pm
B4. Toolbox for Delivering and Developing School Programs
Facilitators: Graham Caswell, Natural Museum of History; Maggie MacIntyre, Nova Scotia Museum; Ray Fernandes, Nova Scotia Provincial Library; Katherine MacLeod, Baile nan Gàidheal Highland Village; Barry Smith, Nova Scotia Archives
Held offsite at the Museum of Natural History. Transportation provided. Please meet in the Lobby of the Westin Nova Scotian at 12:15 pm.
B5. Want a Sneak Peek?

Discovery Centre, Nova Scotia’s hands-on science centre, is constructing a new 40,000-square-foot facility on the Halifax waterfront, with four floors of all new interactive exhibits and programming space. The Discovery Centre and AldrichPears Associates invite delegates on a “hard hat” tour of the building. Meet in the lobby of the Westin Nova Scotian at 12:45 pm. The Discovery Centre is a short walk from the hotel.

B6. The Art of the Sailmaker

Facilitators: Eamonn Doorly and Derek Harrison, Maritime Museum of the Atlantic

Held offsite at the Maritime Museum of the Atlantic. Delegates are responsible for making their own way to the Boat Shop, which is a short walk from the hotel.

4:15 – 5:00 pm
Commonwealth A

Presentation of the Museum Volunteer Award

Bruce Bolton, President
Canadian Federation of Friends of Museums

Carol Sprachman Lecture

George Elliott Clarke
Canadian Parliamentary Poet Laureate

Kindly supported by: CFFM | FCAM

5:00 – 6:30 pm
Atlantic Ballroom/Mezzanine

Evening Event

CMA EXPO Opening & Reception with Exhibitors

Reconnect with old friends, make some new ones, visit with more than 25 exhibitors, and enter the draw for wonderful prizes! To qualify for the draw, have the exhibitors initial your ballot. Deposit it at the Prize Table by 11:30 am, Thursday, April 14. The draw will take place during the Luncheon on Thursday. You must be present to win.

6:45 – 9:30 pm
Offsite

Evening Event

Roving Receptions

Transportation provided. Please meet in the Lobby of the Westin Nova Scotian at 6:30 pm. Photo ID is required prior to boarding the bus for the Nautical and Natural Reception!

1. Naked Art
Saint Mary’s University Art Gallery and Art Gallery of Nova Scotia

2. Nautical & Natural
The Naval Museum of Halifax and the Museum of Natural History
WEDNESDAY, APRIL 13

7:00 – 8:20 am
Breakfast with Exhibitors

8:30 am
Opening Ceremonies
Kindly supported by:

7:00 – 8:20 am
Atlantic Ballroom/Mezzanine

9:30 am
CMA Business Meeting
Kindly supported by:

10:25 am
Presentation of the Distinguished Service Awards
Gerry Osmond, CMA Board Member

10:30 – 11:15 am
Fellows Lecture

11:15 am – noon
Keynote Address
Laura Penny
The Museum as Meat Space & Meet Space
Kindly supported by: CMA Insurance Consortium

1:30 – 2:30 pm
Keynote Address
Alex Benay, President and CEO of the Canada Science and Technology Museums Corporation and
Lt. Col. (Retired) Maryse Carmichael, Community Relations and Business Development Manager, CAE
Kindly supported by:

Noon – 1:15 pm
Luncheon with Exhibitors

Simultaneous interpretation
2:30 – 3:20 pm

**Keynote Address**

*Bruce Dearstyne*

_Taking Charge of Our Future_

Kindly supported by:

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3:20 pm

**Virtual Museum of Canada — How Can Your Institute Participate?**

_Megan Richardson, Virtual Museum of Canada_

Managed by the Canadian Museum of History since 2014, the Virtual Museum of Canada helps Canadian museums deliver great visitor experiences through digital. The VMC is a 2-stream investment program — Virtual Exhibit projects can receive up to 250K, while Community Memories can receive up to 10K through annual calls in both investment streams. The next Call for Proposals for Virtual Exhibits opens in June and closes in September, 2016. The Community Memories call opens in November, 2015 and closes in February, 2016. For more information, visit the virtualmuseum.ca website, join our e-mail list, or drop by the CMH booth at the exhibitors hall.

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3:30 – 3:50 pm

**Networking Break with Exhibitors**

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4:00 – 5:00 pm

**Keynote Address**

*Wade Davis*

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6:00 – 9:30 pm

**Evening Event**

*Canadian Museum Awards Ceremony and Reception*

Held offsite at the Canadian Museum of Immigration at Pier 21.
7:00 – 8:30 am
Atlantic Ballroom/Mezzanine

Breakfast with Exhibitors

8:30 – 10:15 am
Tradewinds

Case Studies — Part I

**Moderator: Audrey Vermette, Canadian Museums Association**

**i. Skill Based Programming**
Presenter: Heather Montgomery, Canadian Museum of History

**ii. Investigating Cultural Memory and Children’s Experiences in Costume-based Museum Education**
Presenter: Stephanie Huolt, University of Alberta

**iii. Back to the Essentials**
Presenter: Johanne Vigneault, Espace muséal et patrimonial des Petites Franciscaines de Marie

**iv. MEM: Starting Up a Children’s Museum in Montreal**
Presenters: Julie Gratton and Sara Hashem, Children’s Museum of Montreal

**v. Taking a Proactive Approach — AFA Artwork Assessment & Development of a Multi-year Strategy for Prevention & Treatment**
Presenters: Erin McDonald, Alberta Foundation for the Arts and Kelly Caldwell, Conservation Solutions

8:30 – 10:15 am

Concurrent Educational Sessions A

A1. Museums & Aboriginal Issues: **It’s Time to Take a New Look**
Moderators: Barb Cameron and Karen Wright-Fraser, Prince of Wales Northern Heritage Centre
Presenters: Francine Cunningham and Kit Grauer, University of British Columbia

8:45 – 10:15 am

A2. Even More Learning from Our Mistakes
Facilitators: Xerxes Mazda, National Museums Scotland and Megan Richardson, Canadian Museum of History
Presenters: Stephen Borys, Winnipeg Art Gallery; Ruth Murgatroyd, Association Museums and Built Heritage New Brunswick; Corey Timpson, Canadian Museum for Human Rights
A3. How Getting to “Legacy” Level in Visitor Engagement Can Raise Funds
Moderator: Stephanie Smith, Nova Scotia Museum
Presenters: Beverley Cox, Black Loyalist Heritage Centre; John Hennigar-Shuh, Canadian Maritime Heritage Foundation; Lisa Wolfe, Ross Farm Museum

A4. Museum Projects and Small (but mighty) Teams
Moderator: Marie Chapman, Canadian Museum of Immigration at Pier 21
Presenters: Tanya Bouchard, Ashley MacPherson and Carrie-Ann Smith, Canadian Museum of Immigration at Pier 21

A5. Community Engagement: The Power of Relationships
Moderator: Tania Muir, Cultural Resource Management Program, University of Victoria
Presenters: Susan Burrows-Johnson, Galt Museum and Archives; Kathryn Gagnon, Cowichan Valley Museum; Candace Tangorra Matelic, Cultural Resource Management Program, University of Victoria

A6. Want to Know What’s Really Going on in the Museum Community? Latest Results from the Government of Canada Survey of Heritage Institutions
Presenter: Ken Amaral, Department of Canadian Heritage

Meeting of the Fellows
Open to members only.

Networking Break with Exhibitors
Concurrent Educational Sessions B

B1. CMA 2016 Ignite!
   *Facilitator: David Marskell, THEMUSEUM*

i. Welcome Aboard!
   *Kim Reinhardt, Maritime Museum of the Atlantic*

ii. Gaelic Studies Partnership
   *Amy Coleman, Nova Scotia Museum of Natural History*

iii. The Economuseums of Quebec
   (Bilingual Presentation)
   *Elka Weinstein, Ministry of Tourism, Culture and Sport, Ontario*

iv. Seven Ways to Transform Museum Learning
   *Brad King, Lord Cultural Resources*

v. Portrayals of 20th Century Japanese Imperialism in East Asian Museums
   *Katrina Hannah, Undergraduate Honours Thesis*

vi. Just Another Old Thing: Magna Carta, Problem Solving and Making of Meaning
   *Joan Fitzpatrick and Barbara Hilden, Legislative Assembly of Alberta*

vii. Collaborative Programs with the Mi’kmaq in Eskasoni
   *Rodney Chaisson, Baile nan Gàidheal Highland Village*

viii. Culture Infused Learning
   *Andrea McNaughton, London Heritage Council*

   *Moderator: Jane Fullerton, New Brunswick Museum*

   *Presenters: Hannah Chipman, Telephone Historical Centre; Margaret Mulrooney, Colchester Historeum; Bruce Thomson, Queens County Historical Society*

B3. Finding a Way: Creating Engaging and Sensory Visitor Experiences
   *Moderator: Catherine O’Sullivan, Canadian Museum of History*

   *Presenter: Britt Braaten, Canada Science and Technology Museums Corporation, Marie-Louise Deruaz, Canadian War Museum*
B4. Don’t Go it Alone! Get Inspired and Build Yourself a Network!

Moderator: Elizabeth McCrae, Alliance of Natural History Museums of Canada

Presenters: Margaret Beckel, Canadian Museum of Nature; Ingrid Birker, Repath Museum (McGill University); Brian Groves, Yukon Beringia Interpretive Centre; Kelly Sandall, Royal British Columbia Museum;

B5. We Thought We Were Offering the World Until the Museum Gave Us More

Moderator: Anita Price, Association of Nova Scotia Museums

Presenters: Patti Harper and Hannah Keating, Carleton University Library; Danielle Marshall, Spencerville Mill & Museum

B6. Beyond the Museum and Into the Classroom

Presenter: Sandra O’Quinn, Canadian War Museum

12:15 – 1:45 pm

Luncheon with Exhibitors and Trade Show Awarding of Prizes

Keynote Address

Ursula Johnson

Renegotiating Conservation: Revisiting the Roles and Responsibilities of Cultural Institutions in Canada Regarding Indigenous Made Objects

1:45 – 2:00 pm

Ice Cream Break

Ice Cream Break

1:45 – 2:00 pm

Ice Cream Break

Kindly supported by:
vi. Abundance or Dependence? When the Industrial Sector Feeds the Museum
Presenter: Elizabeth Warren, J. Armand Bombardier Museum

vii. MakerLab 2RG: MAKING a Difference in Our Community
Presenter: Carolyn Holmes, Two Rivers Gallery

Presenter: Katie Cottreau-Robins, Nova Scotia Museum

ix. How Can We Help? Applying the Concept of Social Innovation to the Mission of the Museum of Vancouver
Presenters: Greg Dreicer and Viviane Gosselin, Museum of Vancouver

2:00 – 3:15 pm

Concurrent Educational Sessions C

C1. Going International
Facilitator: Scott Cooper, Royal British Columbia Museum

C2. Sourcing the Crowds: Museum Citizen Engagement in Practice
Moderator: Erika Stenson, Royal British Columbia Museum
Presenters: David Alexander, Royal British Columbia Museum; Kit Grauer, University of British Columbia; Corey Timpson, Canadian Museum for Human Rights

C3. The Kitchener-Waterloo Art Gallery Partnership with the Coalition of Muslim Women
Moderator: Shirley Madill, Kitchener-Waterloo Art Gallery
Presenters: Annabelle Girard, Kitchener-Waterloo Art Gallery; Zohra Wali, Coalition of Muslim Women, Waterloo Region

C4. Solutions Inspired through Community Partnerships
Moderator: Maggie Macintyre, Nova Scotia Museum
Presenter: Rodney Chaisson, Baile nan Gàidheal Highland Village
C5. What’s in a Name?
Members, Contact and More

Moderator: Julie Bevan, Nanaimo Art Gallery
Presenter: Margaret Chrumka, Kamloops Art Gallery

C6. UGC (User-Generated Content)
— A Must in Today’s Landscape
(Bilingual Presentation)

Moderator: Benoît Légaré, MCI
Presenters: Geneviève Angio-Morneau, gsmprjct°; Maud-Fred Côté-Leblanc, Parks Canada; Kathryn Lyons, Canadian Museum of History

C7. Beyond the Exhibition:
Re-thinking Strategies and Practices for Engagement with Art Museums, Collections and Communities

Moderator: David Jensen, D. Jensen & Associates Limited
Presenters: George Harris, Two Rivers Gallery; Erin McDonald, Alberta Foundation for the Arts; Garnet Muething, Government of Yukon, Cultural Service Branch

3:30 – 4:30 pm

Concurrent Educational Sessions D

D1. Navigating the Open Waters:
Enhancing Collections Management and Access through Linked Open Data

Moderator: Charlie Costain, Canadian Heritage Information Network
Presenter: Sheila Carey, Canadian Heritage Information Network; Seth Kaufman, Collective Access; Karin Kierstead, Association of Nova Scotia Museums

D2. Temporary Exhibitions
— Taking a New Approach to Core Subjects

Moderator: Julie Leclair, Canada Science and Technology Museums Corporation
Presenters: Krista Cooke, Molly McCullough and Sandra O’Quinn, Canadian War Museum

D3. Teaching Tough Topics

Moderator: Richard Sanderson, Naval Museum of Halifax
Presenters: Sunday Miller, Africville Heritage Trust Society; Sally Warren, Museum Education Consultant
D4. Historical Thinking in Museums: Embracing a New Paradigm in Social Studies Education

Moderator: Jeanne-Mance Cormier, Musée acadien de l’université de Moncton

Presenters: Cynthia Wallace Casey, University of New Brunswick/Heritage Branch; Lorna McLean, University of Ottawa; Heather Montgomery, Canadian Museum of History; Ruth Murgatroyd, Fredericton Region Museum

D5. Small Museums, Big Dreams

Moderator: Katie Wooler, Nova Scotia Sport Hall of Fame

Presenter: Shane Mailman, Nova Scotia Sport Hall of Fame

D6. What’s Going on Inside: Inspired Solutions from Eeyou Istchee

Moderator: Sarah Pashagumskum, Aanischaaukamikw Cree Cultural Institute

Panelists: Margaret Fireman and Darlene Bearskin, Chisasibi Heritage & Cultural Centre; Sammy Blackned and Katherine Scott, Wemindji First Nation Cultural Services; Paula Menarick and Laura Phillips, Aanischaaukamikw Cree Cultural Institute

4:45 – 5:30 pm

ICOM-Canada Annual General Meeting
Open to ICOM members only.

6:00 pm

Where is CMA Going in 2017?

What’s an Ottini? Drop in for a taste of what’s in store in 2017. It’s a Reception you will not want to miss.

Kindly supported by:

ALDRICHPEARS ASSOCIATES

7:00 pm

CMA Closing Banquet

East Coast Extravaganza

Yahoo — this is your celebration! Join your colleagues for a fabulous evening of East Coast food, beverages and entertainment celebrating the success of CMA 2016.

Kindly supported by:

TOTAL MUSEUM ANDFINE ARTS SERVICES INC.

A MEMBER OF THE TOTAL TRANSPORTATION GROUP OF COMPANIES
FRIDAY, APRIL 15

Post-Conference Study Tour — Offsite Insights

Friday, April 15 – Saturday, April 16
Coach departs at 7:00 am

Travel Cape Breton
Please meet in the Lobby of the Westin Nova Scotian at 6:45 am. Coach departs at 7:00 am from the hotel and returns to Halifax the evening of Saturday, April 16.

Friday, April 15
Coach departs at 9:00 am

Iconic Nova Scotia: A Maritime Coastal Experience
Please meet in the Lobby of the Westin Nova Scotian at 8:45 am. Coach departs at 9:00 am from the hotel and returns at approx. 4:30 pm on Friday, April 15.

9:00 am – noon
Lunenburg

Meeting of the History Network
Open to members only.

As a specialist insurance company protecting those who enrich the lives of others, we are proud to be the endorsed insurer of the Canadian Museums Association.

www.ecclesiastical.ca

NOTES
Si vous désirez obtenir le Programme en un coup d’œil en français, procurez-vous un exemplaire au bureau d’inscription.