CANADIAN MUSEUMS ASSOCIATION
DIRECTORS SYMPOSIUM 2017

FINAL PROGRAM

Tuesday, April 4
Bytown Museum
1 Canal Lane, Ottawa
SYMPOSIUM AGENDA

9:00 – 9:30 am  Registration/Welcome Coffee

9:30 – 9:45 am  Introduction/Welcome
• Robin Etherington, Director, Bytown Museum
• Mark O’Neill, President and CEO, Canadian Museum of History

9:45 – 10:45 am  Session #1
Board Relations
Facilitator: Susan Peterson, President, Intercounsel
Regardless of the size or type of your institution, fostering positive, productive, respectful relations with your board is often challenging and takes considerable time, effort and wisdom. You want an active and skillful chair. You want board members who understand their role and its limits, and are knowledgeable and care about the museum, its mandate, and the context in which it functions. You want board members who will speak up while respecting other opinions, behave collegially, and demonstrate integrity. They should understand fiscal responsibility and, in many institutions, assist with fundraising efforts. This interactive session will offer an opportunity to share views, best practices, and personal tips on how to work well with your board.

About your facilitator: Susan Peterson was a senior executive in the public service of Canada for 28 years, serving two Prime Ministers and five successive Ministers of Finance, before returning to her first love — culture — where she served as Associate Deputy Minister of Canadian Heritage. She has taught on corporate governance at the Canada School of Public Service, has served on the boards of the Banff Centre for Arts and Creativity and of the Canadian Television Fund, and presently serves on the board of the National Arts Centre Foundation and the Glenn Gould Foundation. She chairs the Friends of the Print Room at the National Gallery of Canada.

10:45 am – Noon  Open Forum
Noon – 1:00 pm  Lunch

1:00 pm – 1:45 pm  Session #2
Succession Planning — An Integrated Workshop
Facilitator: Susanne Laperle
How prepared are you for ensuring succession across the critical leadership roles in your institution? This workshop will provide a strategic and simple framework to build or reinforce a straightforward succession plan. Presented from the CEO’s perspective, the session will provide an opportunity to consider and customize some or all of the tactics discussed at your institution.
About your facilitator: Susanne has led Human Resources and Communications portfolios on behalf of a number of Canadian organizations. A leader and coach, she has been recognized for facilitating transformational change and has been a valued, trusted advisor and resource for Boards of Directors, CEO’s and their senior management team. Throughout her career, Susanne prioritized Leadership Development and successfully led the design and implementation of Succession Plans. Prior to her current position, Susanne was the Senior VP Human Resources and Communications with Export Development Canada (EDC). She has served on advisory boards for Human Resources Associations and was recognized in 2012 as the Strategic Goals Champion with a Vision Award from the Ottawa Chapter of the OHRPA. She currently serves on several not-for-profit boards.

1:45 – 2:30 pm
Session #3
Applying Risk Management Practices, Pragmatically
Facilitator: David Prime, National Risk Advisory Services Leader, BDO Canada

Effective risk management plays a significant role in strengthening an organization’s capacity to recognize, understand, accommodate and capitalize on new challenges and opportunities. Failure to effectively manage risks can result in increased costs and missed opportunities, which can compromise organizational outcomes. This presentation will outline the key principles and practices in effective risk management, and provide pragmatic advice for how to apply it to your organization, regardless of size or complexity.

About your facilitator: David Prime is the National Risk Advisory Services Leader for BDO Canada. A seasoned consultant with more than three decades’ of experience helping clients develop incisive, effective risk-management approaches, David advises public sector senior executives, chief audit executives and CFOs on governance, risk management and control. He specializes in developing and helping to introduce management practices targeted at improving organizational performance and service delivery through better integration and balancing of risk and control considerations. Dedicated to supporting the community, David serves as a member of the board of directors for the Royal Ottawa Foundation for Mental Health.

2:30 – 3:45 pm
Open Forum and Closing Remarks

3:45 – 4:00 pm
Invitation to 2018 Directors Symposium
• Jack Lohman, CEO, Royal British Columbia Museum
• Anthony Shelton, Director, UBC Museum of Anthropology
With special thanks to:

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