**Museums Matter**

**Annual in-person visits to Canadian museums in 2017:** 31.5 Million

**Annual online visits to Canadian museums in 2017:** 89.5 Million

* ... and growing!

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*Moving Forward: Towards a Stronger Museum Sector*, a 2018 report of the House of Commons Standing Committee on Canadian Heritage, recognizes the importance of museums to Canadians. Canada’s museum associations supports this report and champions the following actions:

1. Establish a new National Museum Policy to better serve Canadians and their museums. (The current policy was established in 1972 and was last revised in 1990.)

2. Revise federal programs for museums to ensure a sustainable funding system that is accessible to museums large and small.

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**Canada’s museum associations**

- **19,000**

  - Canada’s museum volunteers working over 4.3 million hours in Canada:

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**The number of people employed in museums in Canada**

- **65,000**

*Based on 2017 data*  

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How will you support Canada’s museums?