CMA National Conference
Toronto, Ontario

CMA 2019 is the largest national event convening senior-level museum professionals throughout Canada! Whether you are reinforcing or introducing products and services, CMA Expo 2019 is the most cost-effective way to reach the largest number of professionals tasked with bringing new technologies, solutions and products to their institutions.

CMA 2019 is designed to provide Canadian museum professionals with critical information to streamline their institution’s effectiveness. In gathering professionals from across Canada, this conference provides a unique opportunity to explore cultural collaborations and other topics of importance to our community.

Delegate Profile: More than 500 decision-makers who are directly involved with Canada’s cultural institutes are expected to participate. These will include Executive Directors, Chief Financial Officers, Curators, Educators, Interpreters and Senior Managers, as well as Board Members.

Sessions: Plenaries, breakouts, workshops and study tours will explore a variety of topics, many related to the conference theme — What Now? What’s Next? Collections, Audiences, Leadership, Diversity and Skills Development.

Looking for Opportunities to Raise the Profile of Your Firm?
Check out our sponsorship and exhibitor options. If you’d like to propose something you don’t see listed here, feel free to contact us. We’d be delighted to discuss your company’s individual needs and customize sponsorship that’s right for you.

Let’s talk. Let’s innovate. We hope you’ll be part of CMA 2019!

FOR MORE INFORMATION, CONTACT:
Sue-Ann Ramsden ● Director, Museum Enterprises ● Canadian Museums Association ● sramsden@museums.ca
CMA EXPO 2019

Don’t miss the opportunity to exhibit or be a sponsor at the conference and connect with museum professionals in 2019!

Dates: Monday, April 15 – Wednesday, April 17, 2019
Location: Hilton Toronto

Booths/Tables:
• Single Booth: $1,950 + 13% HST
  Approx 8’ x 10’ (includes table & chair, pipe & drape). One booth representative — includes one ticket to the Reception with the Exhibitors, breakfasts and lunches on two days and networking breaks. You must purchase tickets for the other evening events.

• Double Booth: $3,500 + 13% HST
  Approx 8’ x 10’ (includes table & chair, pipe & drape). Two booth representatives — includes two ticket to the Reception with the Exhibitors, breakfasts and lunches on two days and networking breaks. You must purchase tickets for the other evening events.

• Table: $700 + 13% HST
  Approx 6’ x 8’ (includes chair). One table representative — includes one ticket to the Reception with the Exhibitors, breakfasts and lunches on two days and networking breaks. You must purchase tickets for the other evening events.

DKI Program: Unable to exhibit? Participate in the Delegate Kit Insertion Program: $300 + 13% HST
Payment Policy: 50% upon signing; balance by January 31, 2019. All fees are in Canadian funds.
Payment Options: VISA, MasterCard, Cheque. Please make cheques payable to the Canadian Museums Association.
Cancellation: Notification of cancellation and requests for refunds must be submitted in writing to:
Sue-Ann Ramsden, Canadian Museums Association
PO Box 487, Niagara-on-the-Lake, ON L0S 1J0
Email: sransden@museums.ca

Deposits are non-refundable. No refunds will be issued for cancellations received after February 1, 2019 or for conference no-shows.

RESERVE YOUR SPACE TODAY!

How to Book:
1. Complete the Exhibitor Confirmation Form or download a copy from our website, https://www.museums.ca/site/conferences_national.
2. Return your signed application form and payment to:
Sue-Ann Ramsden
Canadian Museums Association
PO Box 487, Niagara-on-the-Lake, ON L0S 1J0
sransden@museums.ca

FOR MORE INFORMATION, CONTACT:
Sue-Ann Ramsden • Director, Museum Enterprises • Canadian Museums Association • sransden@museums.ca
# Sponsorship Opportunities 2019

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Price</th>
<th>Event Tickets</th>
<th>Promotional Material in Delegate Bags</th>
<th>Logo Recognition</th>
<th>Ad in Muse</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keynote Sponsors (4 opportunities)</td>
<td>Please contact <a href="mailto:sramsden@museums.ca">sramsden@museums.ca</a></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Closing Gala</td>
<td>SOLD</td>
<td>2 tickets</td>
<td>✓</td>
<td>✓</td>
<td>1/2 page</td>
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<tr>
<td>Conference App Sponsor</td>
<td>SOLD</td>
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<tr>
<td>Delegate Bags</td>
<td>SOLD</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Reception with Exhibitors</td>
<td>$3,000</td>
<td>✓</td>
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<td>✓</td>
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<td>Ice Cream Break</td>
<td>SOLD</td>
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<tr>
<td>Hotel Key Card</td>
<td>$2,500</td>
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<tr>
<td>Water Bottle</td>
<td>$2,500</td>
<td>✓</td>
<td>on product</td>
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<tr>
<td>Name Badges/Lanyards</td>
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<td>✓</td>
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<td>Floor Decal</td>
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</tr>
</tbody>
</table>

**DO YOU HAVE A SPONSORSHIP IDEA YOU WOULD LIKE TO PROPOSE?**

Contact Sue-Ann at sramsden@museums.ca

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**FOR MORE INFORMATION, CONTACT:**

Sue-Ann Ramsden • Director, Museum Enterprises • Canadian Museums Association • sramsden@museums.ca
EXHIBITOR FORM

YES! My firm would like to:

☐ Reserve a single booth at the 2019 CMA Conference at a cost of $1,950 + 13% HST  Preferred Booth #: ________

☐ Reserve a double booth at the 2019 CMA Conference at a cost of $3,500 + 13% HST Preferred Booth #’s: ________

☐ Reserve a table at the 2019 CMA Conference at a cost of $700 + 13% HST Preferred Table #: ________

☐ Unable to exhibit — participate in the Delegate Kit Insertion Program at a cost of $300 + 13% HST

☐ Advertise in Muse — please contact us for details

Organization:_________________________________________________________________________________________

Website:____________________________________________________________________________________________

Name of Contact:____________________________________________________________________________________

Title:______________________________________________________________________________________________

Address:____________________________________________________________________________________________

City:______________________________________________________________________________________________

Prov./State: __________________________ Postal/ZipCode: __________________________

Telephone: __________________________ Email: __________________________

Signature: __________________________ Date: __________________________

Method and Terms of Payment

Expo/Sponsorship: 50% upon signing; balance by February 1, 2019

Delegate Kit Insertion: Payment in full by March 1, 2019

Muse: Please contact sramsden@museums.ca

☐ VISA  ☐ MasterCard

☐ Cheque — payable to: Canadian Museums Association  Purchase Order # (if required): __________________________

Total Amount (including taxes) __________________________

Credit Card Nº: ____________________________________________ Expiry Date: __________________________

Name on Card: ____________________________________________ CVV: __________________________

Signature: ____________________________________________

FOR MORE INFORMATION, CONTACT:
Sue-Ann Ramsden  •  Director, Museum Enterprises  •  Canadian Museums Association  •  sramsden@museums.ca
SPONSORSHIP FORM

YES! My firm would like to:

☐ Be a sponsor of the 2019 CMA Conference — see price chart on page 3

We would like to sponsor: ___________________________________________  Cost: ________________

Organization: __________________________________________________________

Name of Contact: _________________________________________________________

Title: ___________________________________________________________________

Address: __________________________________________________________________

City: _____________________________________________________________________

Prov./State: __________________________ Postal/ZipCode:_____________________

Telephone: __________________________ Email:______________________________

Signature: __________________________ Date: ________________________________

Method of Payment

Sponsorship: 50% upon signing; balance by January 31, 2019

☐ VISA  ☐ MasterCard

☐ Cheque — payable to: Canadian Museums Association  Purchase Order # (if required): __________________________

Total Amount (including taxes)______________________________

Credit Card No.: __________________________ Expiry Date: __________________

Name on Card: __________________________ CVV: __________________________

Signature: ___________________________________________________________________