

TORONTO 2019

CANADIAN MUSEUMS ASSOCIATION NATIONAL CONFERENCE APRIL 14-17

CMA NATIONAL CONFERENCE

What Now? What's Next? Collections, Audiences, Leadership, Diversity and Skills Development.

CMA 2019 is the largest national event convening senior-level museum professionals throughout Canada! Whether you are reinforcing or introducing products and services, CMA Expo 2019 is the most cost-effective way to reach the largest number of professionals tasked with bringing new technologies, solutions and products to their institutions.

CMA 2019 is designed to provide Canadian museum professionals with critical information to streamline their institution's effectiveness. In gathering professionals from across Canada, this conference provides a unique opportunity to explore cultural collaborations and other topics of importance to our community.

Delegate Profile: More than 500 decision-makers who are directly involved with Canada's cultural institutes are expected to participate. These will include Executive Directors, Chief Financial Officers, Curators, Educators, Interpreters and Senior Managers, as well as Board Members.

DELEGATE KIT INSERTION PROGRAM

Benefits of Participation

- You gain access to an audience of influential museum personnel, including museums and gallery directors, curators and administrators from across Canada.
- Your firm's materials are inserted into the delegate bags, enabling you to reach the museum niche market in a very cost effective manner, without requiring your presence at the CMA EXPO.
- You receive an electronic file including: names, addresses and contact numbers for all delegates attending the 2019 conference.

Specifications

Size: Maximum size of insert is 9" x 12"

Pieces: Multiple pieces of material must be stapled together or included in an envelope for insertion into the bags.

Samples: Product samples are welcome.

Quantity: approx 500 pieces are required (exact amount TBC)

Fee: \$300 + 13% HST

Terms: Payable in full by March 1, 2019



FOR MORE INFORMATION, CONTACT:

Sue-Ann Ramsden • Director, Museum Enterprises • Canadian Museums Association • sramsd@museums.ca

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DKI CONTRACT

YES! My firm would like:

to participate in the **Delegate Kit Insertion Program** at a cost of \$300 + HST (13%)

Organization: _____

Name of Contact: _____

Title: _____

Address: _____

City: _____

Prov./State: _____ Postal/ZipCode _____

Telephone: _____ Email: _____

Signature: _____ Date: _____

Method of Payment

Delegate Kit Insertion: Payment in full by March 1, 2019

VISA MasterCard

Cheque — payable to: Canadian Museums Association Purchase Order # (if required): _____

Total Amount (including taxes) _____

Credit Card N°: _____ Expiry Date: _____

Name on Card: _____ CVV: _____

Signature: _____



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