

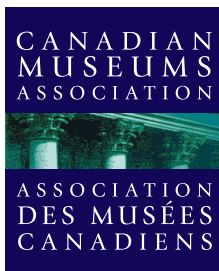
**VISION 2020**



**CONGRÈS NATIONAL DE L'ASSOCIATION DES MUSÉES CANADIENS  
CANADIAN MUSEUMS ASSOCIATION NATIONAL CONFERENCE**

# **EXHIBITION AND SPONSORSHIP OPPORTUNITIES**

At the National Museum Conference  
Le Centre Sheraton, Montréal, Québec  
April 14–18, 2020



**VISION  
EXPERTISE  
OPPORTUNITY  
LEADERSHIP**



# VISION 2020

## CANADIAN MUSEUMS ASSOCIATION NATIONAL CONFERENCE

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“We always have one of the best exhibiting experiences at the CMA National Conference. The CMA did everything possible to ensure a positive experience for all exhibitors.”

— Carr Mclean  
Exhibitor  
CMA EXO 2018

This is your invitation to the dynamic world of Canadian museums, offering **partnership opportunities, connections, contacts** and **networks** with access to the largest national event convening senior-level museum professionals throughout Canada!

The 73<sup>rd</sup> Annual Conference, will be held at the  
**Le Centre Sheraton Montreal, April 14–18, 2020.**

### OPPORTUNITIES FOR YOUR FIRM

Check out our exhibitor and sponsorship options. If you'd like to propose something you don't see listed here, feel free to contact us. We'd be delighted to discuss your company's individual needs and customize sponsorship that's right for you.

### WE HOPE YOU'LL JOIN US!

#### FOR MORE INFORMATION, CONTACT:

Sue-Ann Ramsden  
Director, Museum Enterprises  
Canadian Museums Association  
[sramsden@museums.ca](mailto:sramsden@museums.ca)



# VISION 2020

## CANADIAN MUSEUMS ASSOCIATION NATIONAL CONFERENCE

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### LOOKING FOR OPPORTUNITIES TO RAISE THE PROFILE OF YOUR FIRM?

#### Sponsors and exhibitors will have the opportunity to:

- ▶ Build and enhance relationships with private and public sector decision-makers
- ▶ Develop partnerships with museums and galleries and individuals across Canada
- ▶ Create awareness and position your brand, your products and your services to a targeted audience
- ▶ Contribute to the dialogue on the importance of Canada's cultural institutions
- ▶ Network with key stakeholders
- ▶ Learn about best practices in the sector

### THE CONFERENCE

- ▶ Practical and theoretical sessions about the best practices, latest trends, and cutting-edge research
- ▶ Inspiring keynote speakers
- ▶ **EXPO 2020** showcases exhibits from a wide range of stakeholders in the museum sector
- ▶ Opportunities to network with over 500 decision-makers who are directly involved with Canada's cultural institutions
- ▶ Pre-conference workshops plus pre-and post-conference off-site study tours

### DELEGATE PROFILE

#### More than 500 decision-makers who are directly involved with Canada's cultural institutes:

- ▶ Executive Directors and Chief Financial Officers
- ▶ Senior Managers
- ▶ Curators
- ▶ Educators
- ▶ Interpreters
- ▶ Board Members

#### FOR MORE INFORMATION, CONTACT:

Sue-Ann Ramsden  
Director, Museum Enterprises  
Canadian Museums Association  
[sramsd@museums.ca](mailto:sramsd@museums.ca)



# VISION 2020

CANADIAN MUSEUMS ASSOCIATION NATIONAL CONFERENCE

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## CMA EXPO 2020

Don't miss the opportunity to exhibit or be a sponsor at the conference and connect with museum professionals in 2020!

**Dates:** Tuesday, April 14 – Thursday, April 17, 2020

**Location:** Le Centre Sheraton Montreal

**Booths/Tables:** **Single Booth:** \$1,950

Approx 8' x 10' (includes table & chair, pipe & drape).

One booth representative — includes one ticket to the Reception with the Exhibitors, breakfasts and lunches on two days and networking breaks. You must purchase tickets for the other evening events.

**Double Booth:** \$3,500

Approx 8' x 10' (includes table & chair, pipe & drape).

Two booth representatives — includes two ticket to the Reception with the Exhibitors, breakfasts and lunches on two days and networking breaks. You must purchase tickets for the other evening events.

**DKI Program:** Unable to exhibit? Participate in the **Delegate Kit Insertion Program:** \$300

**Payment Policy:** 50% upon signing; balance by January 31, 2020. All fees are in Canadian funds.

**Payment Options:** VISA, MasterCard, Cheque. Please make cheques payable to the Canadian Museums Association.

**Cancellation:** Notification of cancellation and requests for refunds must be submitted in writing to:  
Sue-Ann Ramsden, Canadian Museums Association  
PO Box 487, Niagara-on-the-Lake, ON LOS 1J0  
[sramsd@museums.ca](mailto:sramsd@museums.ca)

Deposits are non-refundable. No refunds will be issued for cancellations received after February 1, 2020 or for conference no-shows.



# VISION 2020 CANADIAN MUSEUMS ASSOCIATION NATIONAL CONFERENCE

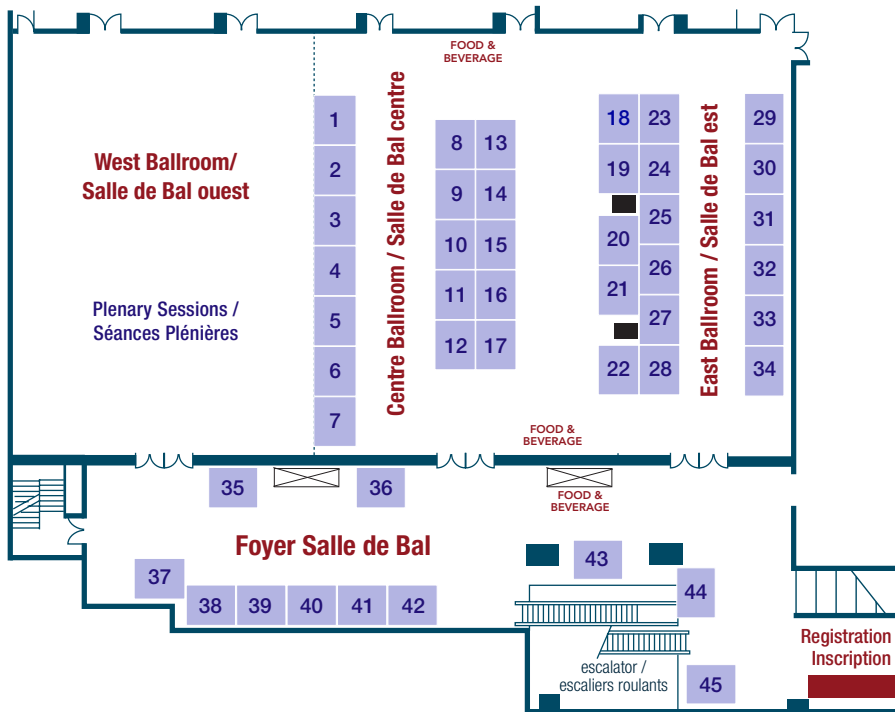
## CMA EXPO 2020 FLOOR PLAN

### BOOTHS SOLD

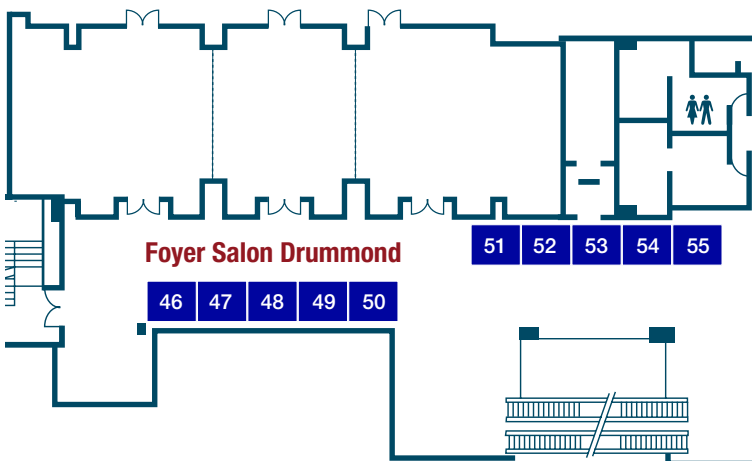
#### Level / Niveau 4

- 1.....Ingenium
- 2.....Canadian Museum of Nature/  
Musée canadien de la nature
- 3.....Virtual Museum of Canada/  
Musée virtuel du Canada
- 4.....National Film Board of Canada/  
Office national du film du Canada
- 5.....Gaylord Archival
- 6-7 .....Research Casting
- 8, 13 .....Epson Canada
- 9-10 .....TKNL
- 11.....Kubik Maltbie
- 12.....Gallery Systems
- 14.....Carr McLean
- 15.....Armstrong Fine Art Services
- 16.....Delta Designs Ltd.
- 17.....Simbioz
- 18.....Arts Consulting Group Canada
- 19 .....Tru-View
- 20.....HBI Armour Systems
- 21.....Orpheo
- 22.....Lucidea
- 23.....Window Film Canada
- 24.....Exhibits Development Group
- 25.....Denbigh Fine Art Services
- 26.....Panasonic
- 27-28 ....Canadian Conservation Institute/  
Institut canadien de conservation
- 29.....CanTalk (Canada) Inc.
- 30.....Acmé Décors
- 31.....Gallagher Benefit Services (Canada) Inc.
- 32.....3rDi Laboratory Inc.
- 33-34 ....Total Fine Arts
- 35.....Zone Display
- 36.....Hunter Expositions / MBA Design
- 37.....Lord Cultural Resources
- 38.....Friesens
- 39.....Canadian Museum of History/  
Musée canadien de l'histoire
- 40.....EOS Lightmedia
- 41-42...PACART
- 43.....Canadian Museum For Human Rights/  
Musée canadien pour les droits de la  
personne
- 44.....Heritage Resources Management  
Program, Athabasca University
- 45.....CMA Insurance Consortium

### Level / Niveau 4 — Sold out



### Level / Niveau 3 — now available



#### Level / Niveau 3

- 46.....
- 47.....
- 48.....
- 49.....
- 50.....
- 51.....
- 52.....
- 53.....
- 54.....
- 55.....

## SPONSORSHIP OPPORTUNITIES 2020

Opportunity	Price	Event Tickets	Promotional Material in Delegate Bags	Logo Recognition	Ad in Muse
<b>Keynote Sponsors</b> (4 opportunities)	Please contact sramsdn@museums.ca	✓	✓	✓	
<b>Closing Gala</b>	<b>SOLD</b>	2 tickets	✓	✓	1/2 page
<b>Conference App Sponsor</b>	<b>SOLD</b>	✓	✓	✓	
<b>Delegate Bags</b>	<b>SOLD</b>		✓	✓	
<b>Reception with Exhibitors</b>	<b>\$3,000</b>	✓	✓	✓	
<b>Ice Cream Break</b>	<b>SOLD</b>		✓	✓	
<b>Hotel Key Card</b>	<b>\$2,500</b>		✓	on product	
<b>Water Bottle</b>	<b>SOLD</b>		✓	on product	
<b>Name Badges/Lanyards</b>	<b>SOLD</b>		✓	on product	
<b>Floor Decal</b>	<b>\$1,000</b>			on product	

**DO YOU HAVE A SPONSORSHIP IDEA YOU WOULD LIKE TO PROPOSE?**

Contact Sue-Ann at [sramsdn@museums.ca](mailto:sramsdn@museums.ca)



## EXHIBITOR FORM

### YES! MY FIRM WOULD LIKE TO:

- Reserve a single booth at CMA 2020 at a cost of \$1,950 **Preferred Booth #:** \_\_\_\_\_
- Reserve a double booth at CMA 2020 at a cost of \$3,500 **Preferred Booth #'s:** \_\_\_\_\_
- Unable to exhibit — participate in the Delegate Kit Insertion Program at a cost of \$300.
- Advertise in Muse — please contact us for details

Organization: \_\_\_\_\_

Website: \_\_\_\_\_

Name of Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov./State: \_\_\_\_\_ Postal/ZipCode \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### METHOD AND TERMS OF PAYMENT

**Expo/Sponsorship**..... 50% upon signing; balance by February 1, 2020

**Delegate Kit Insertion** ..... Payment in full by March 1, 2020

**Muse**..... Please contact sramsd@ museums.ca

- VISA     MasterCard
- Cheque — payable to: Canadian Museums Association    Purchase Order # (if required): \_\_\_\_\_

Total Amount \_\_\_\_\_

Credit Card N°: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

### CORPORATE MEMBERSHIP

- I would like to become a Corporate Member of the CMA.  
Visit [museums.ca/site/membership\\_institution](http://museums.ca/site/membership_institution) for more information.

### FOR MORE INFORMATION, CONTACT:

Sue-Ann Ramsden  
Director, Museum Enterprises  
Canadian Museums Association  
[sramsd@museums.ca](mailto:sramsd@museums.ca)



## SPONSORSHIP FORM

### YES! MY FIRM WOULD LIKE TO:

Be a sponsor of the 2020 CMA Conference — see price chart on page 6.

**We would like to sponsor:** \_\_\_\_\_ **Cost:** \_\_\_\_\_

Organization: \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov./State: \_\_\_\_\_ Postal/ZipCode \_\_\_\_\_

Prov./State: \_\_\_\_\_ Postal/ZipCode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### METHOD OF PAYMENT

Sponsorship: 50% upon signing; balance by January 31, 2020

VISA     MasterCard

Cheque — payable to: Canadian Museums Association Purchase Order # (if required): \_\_\_\_\_

Total Amount \_\_\_\_\_

Credit Card N°: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

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