EXHIBITION AND SPONSORSHIP OPPORTUNITIES

At the National Museum Conference
Le Centre Sheraton, Montréal, Québec
April 14–18, 2020
This is your invitation to the dynamic world of Canadian museums, offering partnership opportunities, connections, contacts and networks with access to the largest national event convening senior-level museum professionals throughout Canada!

The 73rd Annual Conference, will be held at the Le Centre Sheraton Montreal, April 14–18, 2020.

OPPORTUNITIES FOR YOUR FIRM
Check out our exhibitor and sponsorship options. If you’d like to propose something you don’t see listed here, feel free to contact us. We’d be delighted to discuss your company’s individual needs and customize sponsorship that’s right for you.

WE HOPE YOU’LL JOIN US!

FOR MORE INFORMATION, CONTACT:
Sue-Ann Ramsden
Director, Museum Enterprises
Canadian Museums Association
sramsden@museums.ca
VISION 2020
CANADIAN MUSEUMS ASSOCIATION  NATIONAL CONFERENCE

LOOKING FOR OPPORTUNITIES TO RAISE THE PROFILE OF YOUR FIRM?

Sponsors and exhibitors will have the opportunity to:

- Build and enhance relationships with private and public sector decision-makers
- Develop partnerships with museums and galleries and individuals across Canada
- Create awareness and position your brand, your products and your services to a targeted audience
- Contribute to the dialogue on the importance of Canada’s cultural institutions
- Network with key stakeholders
- Learn about best practices in the sector

THE CONFERENCE

- Practical and theoretical sessions about the best practices, latest trends, and cutting-edge research
- Inspiring keynote speakers
- EXPO 2020 showcases exhibits from a wide range of stakeholders in the museum sector
- Opportunities to network with over 500 decision-makers who are directly involved with Canada’s cultural institutions
- Pre-conference workshops plus pre-and post-conference off-site study tours

DELEGATE PROFILE

More than 500 decision-makers who are directly involved with Canada’s cultural institutes:

- Executive Directors and Chief Financial Officers
- Senior Managers
- Curators
- Educators
- Interpreters
- Board Members

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Canadian Museums Association
sramsden@museums.ca
CMA EXPO 2020

Don’t miss the opportunity to exhibit or be a sponsor at the conference and connect with museum professionals in 2020!

**Dates:**
Tuesday, April 14 – Thursday, April 17, 2020

**Location:**
Le Centre Sheraton Montreal

**Booths/Tables:**

*Single Booth:* $1,950 + tax
Approx 8' x 10' (includes table & chair, pipe & drape).
One booth representative — includes one ticket to the Reception with the Exhibitors, breakfasts and lunches on two days and networking breaks. You must purchase tickets for the other evening events.

*Double Booth:* $3,500 + tax
Approx 8' x 10' (includes table & chair, pipe & drape).
Two booth representatives — includes two ticket to the Reception with the Exhibitors, breakfasts and lunches on two days and networking breaks. You must purchase tickets for the other evening events.

**DKI Program:**
Unable to exhibit? Participate in the Delegate Kit Insertion Program: $300 + tax

**Payment Policy:**
50% upon signing; balance by January 31, 2020. All fees are in Canadian funds.

**Payment Options:**
VISA, MasterCard, Cheque. Please make cheques payable to the Canadian Museums Association.

**Cancellation:**
Notification of cancellation and requests for refunds must be submitted in writing to:
Sue-Ann Ramsden, Canadian Museums Association
PO Box 487, Niagara-on-the-Lake, ON LOS 1J0
sramsd@museums.ca

Deposits are non-refundable. No refunds will be issued for cancellations received after February 1, 2020 or for conference no-shows.
CMA EXPO 2020 FLOOR PLAN

BOOTHs SOLD

1. Ingenium
2. Canadian Museum of Nature / Musée canadien de la nature
3. Virtual Museum of Canada / Musée virtuel du Canada
4. Research Casting
5. Epson Canada
6-7. Kubik Maltbie
8. Gallery Systems
9. Carr McLean
10. Armstrong Fine Art Services
11. Delta Designs Ltd.
12. Simbiox
13. Arts Consulting Group Canada
14. Tru-Vue
15. Conservation by Design
16. Orphee
17. Lucidea
18. Window Film Canada
19. Canadian Conservation Institute / Institut canadien de conservation
20. Acmé Décor
21. Total Fine Arts
22. Zone Display
23. Hunter Expositions / MBA Design
24. Lord Cultural Resources
25. Friesens
26. Canadian Museum of History / Musée canadien de l’histoire
27-28. EOS Lightmedia
29. Hunter Expositions / MBA Design
30. Lord Cultural Resources
31. Friesens
32. Canadian Museum of History / Musée canadien de l’histoire
33. EOS Lightmedia
34. Hunter Expositions / MBA Design
35. Zone Display
36. Lord Cultural Resources
37. Friesens
38. Canadian Museum of History / Musée canadien de l’histoire
39. EOS Lightmedia
40. Hunter Expositions / MBA Design
41-42. PACART
43. Canadian Museum For Human Rights / Musée canadien pour les droits de la personne
44. Heritage Resources Management Program, Athabasca University
45. CMA Insurance Consortium
# Sponsorship Opportunities 2020

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Price</th>
<th>Event Tickets</th>
<th>Promotional Material in Delegate Bags</th>
<th>Logo Recognition</th>
<th>Ad in Muse</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Keynote Sponsors</strong></td>
<td>Please contact <a href="mailto:sramsden@museums.ca">sramsden@museums.ca</a></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>(4 opportunities)</td>
<td></td>
<td></td>
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</tr>
<tr>
<td><strong>Closing Gala</strong></td>
<td>$4,000</td>
<td>2 tickets</td>
<td>✓</td>
<td>✓</td>
<td>1/2 page</td>
</tr>
<tr>
<td><strong>Conference App Sponsor</strong></td>
<td><strong>SOLD</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td><strong>Delegate Bags</strong></td>
<td>$3,000 + 9.975% tax = $3,299.25</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td><strong>Reception with Exhibitors</strong></td>
<td>$3,000 + 9.975% tax = $3,299.25</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td><strong>Ice Cream Break</strong></td>
<td><strong>SOLD</strong></td>
<td>✓</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td><strong>Hotel Key Card</strong></td>
<td>$2,500 + 9.975% tax = $2,749.38</td>
<td>✓</td>
<td></td>
<td>on product</td>
<td></td>
</tr>
<tr>
<td><strong>Water Bottle</strong></td>
<td><strong>SOLD</strong></td>
<td>✓</td>
<td></td>
<td>on product</td>
<td></td>
</tr>
<tr>
<td><strong>Name Badges/Lanyards</strong></td>
<td><strong>SOLD</strong></td>
<td>✓</td>
<td></td>
<td>on product</td>
<td></td>
</tr>
<tr>
<td><strong>Floor Decal</strong></td>
<td>$1,000 + 9.975% tax = $1,099.75</td>
<td></td>
<td></td>
<td>on product</td>
<td></td>
</tr>
</tbody>
</table>

**Do you have a sponsorship idea you would like to propose?**
Contact Sue-Ann at sramsden@museums.ca
EXHIBITOR FORM

YES! MY FIRM WOULD LIKE TO:

☐ Reserve a single booth at CMA 2020 at a cost of $1,950 + 9.975% tax = $2,144.51  Preferred Booth #: ________

☐ Reserve a double booth at CMA 2020 at a cost of $3,500 + 9.975% tax = $3,849.13  Preferred Booth #'s: ________

☐ Unable to exhibit — participate in the Delegate Kit Insertion Program at a cost of $300 + 9.9975% tax = $329.93

☐ Advertise in Muse — please contact us for details

Organization: ____________________________________________________________________________________

Website: ________________________________________________________________________________________

Name of Contact: ___________________________________________  Title: __________________________________________

Address: _________________________________________________________________________________________

City: ___________________________________________  Prov./State: ___________  Postal/ZipCode___________

Telephone: ___________________________________________  Email: _________________________________________

Signature: ___________________________________________  Date: _________________________________________

METHOD AND TERMS OF PAYMENT

Expo/Sponsorship........... 50% upon signing; balance by February 1, 2020
Delegate Kit Insertion ..... Payment in full by March 1, 2020
Muse................................. Please contact sramsden@museums.ca

☐ VISA  ☐ MasterCard

☐ Cheque — payable to: Canadian Museums Association  Purchase Order # (if required): ______________________

Total Amount ___________________________

Credit Card Nº: ___________________________  Expiry Date: _______________

Name on Card: ___________________________  CVV: _______________

Signature: ______________________________________________

CORPORATE MEMBERSHIP

☐ I would like to become a Corporate Member of the CMA.
   Visit museums.ca/site/membership_institution for more information.

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SPONSORSHIP FORM

YES! MY FIRM WOULD LIKE TO:

☐ Be a sponsor of the 2020 CMA Conference — see price chart on page 6.

We would like to sponsor: ____________________________________________ Cost: ____________________

Organization: ________________________________________________________________________________

Name of Contact: _____________________________________________________________________________

Title: _______________________________________________________________________________________

Address: ____________________________________________________________________________________

City: ____________________________ Prov./State: __________ Postal/ZipCode: ____________________

Prov./State: ____________________________ Postal/ZipCode: __________________________

Telephone: ____________________________ Email: _______________________________________________

Signature: ____________________________ Date: ________________________________

METHOD OF PAYMENT

Sponsorship: 50% upon signing; balance by January 31, 2020

☐ VISA  ☐ MasterCard

☐ Cheque — payable to: Canadian Museums Association Purchase Order # (if required): _______________________

Total Amount ____________________________

Credit Card Nº: ____________________________ Expiry Date: __________________________

Name on Card: ____________________________ CV V: __________________________

Signature: ____________________________

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